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6220
ANNUAL PRICE LIST

SMALL FRUIT PLANTS

1888

STRAWBERRY PLANTS
A SPECIALTY

1935



LaFrance Fruit and Plant Farms

F. W. DIXON, Prop.

HOLTON,

-:-

KANSAS

On Highway 75

PHONE 314X

If you would eat strawberries, you must grow them.

The best plants at low prices.

GREETINGS, 1935

Because of the most destructive drouth ever known in the history of Kansas the strawberry plant crop in Kansas and several surrounding states is almost a total failure. We do not have any strawberry plants of our own growing this year. We have made arrangements with three or four far east nurseries to supply us with good plants. We are not expecting to make any profit on these plants to amount to anything. We are just doing this to take care of our customers. We are going to see that our customers get good plants.

Prices will be somewhat higher. They would be still higher if it were not for the fact that so few people have money to spend. Everyone should have a strawberry patch. It will add to the enjoyment of life on a farm or anywhere where you can grow strawberries. I never did know of them being a total failure before. I have grown strawberries in this county fifty-four years. We did not have a total failure in the spring of 1934, but almost. Because of the depression the price of fruit was very low. There will be no strawberries to amount to anything in the spring of '35. They are sure to be a short crop in '36 and perhaps '37. In the spring of '34 we told you about the terrific drouth we had in '33 but after the one we had last year we do not think about the drouth of '33 any longer.

If you plant strawberries you will get better results for your time and money as any other crop you can grow. This spring we advise you to order early because late comers are sure to go without plants.

What we have said about strawberries applies to blackberry and raspberry plants. Most of our fields of these plants were completely wiped out by the drouth. However, part of them came through the terrific drouth in good condition and we have some plants to offer. Our list of varieties and all kinds of plants is very much restricted as you will note by this price list. However, the best varieties are offered.

F. W. DIXON, HOLTON, KANSAS.
Phone 314-X On Highway 75.
Member of American Association of Nurserymen.

DESCRIPTION OF VARIETIES

Quite a good many varieties we had to fruit this year, 1934, were a total failure so we cannot tell you about their behavior as in an ordinary season. We are only listing a very few of the old sorts and one or two of the newer kinds.

AROMA (Per)—For some unexplainable reason the Aroma came through the drouth in about as good condition as any. One field of Aroma was on little better soil and for that reason it withstood the drouth better. The plant is a little tender in transplanting. The fruit is very firm and is the best shipper. The berry is large and uniform.

BELLMAR (Per)—This is a new variety that came through the drouth in our old fields in as good shape as any. Plant growth is good. Plants are large. The berry is large and pointed.

BLAKEMORE (Per)—This is one of the newer creations by the Department of Agriculture. It is one of the best all around berries. The plant is not as hardy as Dunlap. The berry is firm and a good shipper. The foliage is light green and very healthy. Like the Dunlap it makes too many plants. It must be kept thinned to get best results. Because of the fact that the berries hold on a long time it can be classed as an all season berry. It is as early as Dunlap and we have picked berries as late as Aroma. When the berries ripen they are a bright red but as they hang on they become darker in color. They do not spoil like Dunlap and so many other varieties.

DORSETT (Per)—This plant is really a drouth resister. The plant did almost as well as the Dunlap. The berry is very large and good color and much better flavor than most varieties. We do not believe there are enough Dorsett plants to go around this year, hence, order early.

FAIRFAX (Per)—We can say about the same for Fairfax as Dorsett but it is not quite as hardy a plant. Both of these varieties are early and ripen with Premier. We think they are superior to Premier because they are superior quality. The berry is firmer.

DUNLAP (Per)—Again the Dunlap has proven the most hardy of all of them. We have more live plants of Dunlap today than we have of any other variety in proportion to the amount of acreage. The berry is too soft for shipping. It is a better quality than the average for home use. It can be neglected more than any other variety and come through and bear some berries.

PREMIER (Per)—This is the largest early berry. The berry is firm and a good shipper but not extra good quality. The plant is very large and thrifty looking but does not make runners freely and never will be a favorite with the nurserymen.

A number of such varieties as Beaver, Klondyke, Red Gold and Washington are of little consequence when we have a drouth like last year. In other seasons they are not superior to other varieties.

HOW TO PLANT AND GROW STRAWBERRIES

Any good soil will grow good strawberries. We plant in rows three and a half feet apart and fifteen to eighteen inches apart in the row. Keep the plants well cultivated and hoed throughout the growing season, allowing no weeds to grow at any time. If you allow the weeds to grow late in the season they will shorten the crop of fruit the following year. If you let the grass grow late in the season it will probably save you mulching but at the expense of a crop the following season. The time to mulch is when the ground freezes in the fall. Do not mulch with tree leaves as they pack too closely and will smother the plants if you have some wet, unfavorable weather. It is all right to place leaves between the rows. Straw is the easiest mulch to obtain. About two inches thick is plenty. Sometimes I have known parties to mulch six or eight inches deep and that will smother out the plants also.

The past season is the first season it was so dry it killed the plants. Ordinarily we can always pull the plants through the drouth with good cultivation. If you are fixed to irrigate, so much the better.

PRICES OF PLANTS BY EXPRESS STRAWBERRIES

	25	100	250	1000
AROMA (Per) -----	\$.25	\$.90	\$1.60	\$6.00
BELLMAR (Per) -----	.35	1.15	2.00	7.00
BLAKEMORE (Per) -----	.25	.90	1.60	6.00
DORSETT (Per) -----	.50	1.25	2.25	8.00
FAIRFAX (Per) -----	.50	1.25	2.25	8.00
DUNLAP (Per) -----	.25	.90	1.60	6.00
PREMIER (Per) -----	.35	1.15	2.00	7.00

EVERBEARERS

MASTODON (Per) -----	.75	1.75	3.75	11.00
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Write for prices on larger lots.

50 at 100 rates; 500 at 1000 rates.

Strawberry plants shipped by parcel post in 1st, 2nd and 3rd zones add to the above prices as follows:

.08 .10 .12 .35

Beyond the 3rd zone express shipments cost less on large orders. In the 4th and 5th zones double this amount given above. In the 6th zone or more add 4 times the first amount. If too much postage is sent we will add a few more plants or return balance.

Everbearers

MASTODON seemed to withstand the drouth the best. Champion and Progressive failed early in the season. No one seems to grow them any more as we have been unable to obtain any plants.

BLACK RASPBERRIES

Black raspberries suffered almost as bad as other plants. However, raspberries can withstand a lot of drouth. The fact is the thing that will kill black raspberries out is too much wet weather. Plant them on well drained soil. If you are fixed to mulch late in the fall, so much the better. Plant in rows eight or nine feet apart and three feet apart in the row. When the canes are about eighteen inches tall nip the ends off and allow them to branch out. Cut the branches back one-half in the spring.

We can supply Black Pearl, Cumberland and Cardinal.

Prices by express: 10 for 40c; 25 for 80c; 100 for \$2.50.

If you want them shipped by parcel post add 50c per 100; 15c per 25; 10c per 10.

RED RASPBERRIES

The same can be said about red raspberries as was said about black raspberries. You can plant the rows closer together if you like. Red raspberries are hardier than the black raspberries.

We can supply Latham, Chief and St. Regis.

Prices by express: 10 for 40c; 25 for 80c; 100 for \$2.50.

If wanted by parcel post add 50c per 100; 15c per 25; 10c per 10.

BLACKBERRIES

Blackberries suffered less from extreme drouth than any other berry, provided they were planted on the right kind of soil. They delight in a deep rich and well drained soil. Our supply of plants is fair. Plant in rows ten feet apart and three feet apart in the row. With these wide rows you can cultivate with any kind of farm machinery you have. The disc is the best. When the canes reach the height of two feet it is best to cut them back and allow them to branch. In the spring trim back about half of the new growth. Blackberries are an easy crop to grow. You can plant in an out of way place and cultivate one season and allow them to grow in a thicket. It is not a pleasant place to pick berries but you will always have berries. Some seasons with deep snow the rabbits will ruin them unless they are looked after.

Varieties: Blowers, Early Harvest, Eldorado, Mercereau and Snyder. We have only sucker plants this year.

Prices by express: 10 for 40c; 25 for 80c; 100 for \$2.50.

If wanted by parcel post add 50c per 100; 15c per 25; 10c per 10.

Write for prices on large lots.

DEWBERRIES

VARIETIES: Thornless, Lucretia, Austin and Youngberry.

Prices by express. 10 for 40c; 25 for 80c; 100 for \$2.50.

If wanted by parcel post add 50c per 100; 15c per 25; 10c per 10.

GRAPES

Almost everyone knows how to plant grape vines. Grape vines are very much lacking in quantity this year, more than most other plants. We are quoting only 1 year No. 1 plants. Prices by express:

	each	10	100
CONCORD, black -----	\$.15	\$1.25	\$10.00
CACO, red -----	.30	2.50	20.00
DELAWARE, red -----	.30	2.50	20.00
MOORE EARLY, black -----	.30	2.50	20.00
MOORE'S DIAMOND, white -----	.30	2.50	20.00
NIAGARA, white -----	.30	2.50	20.00

If wanted by parcel post add 10c per 10; 40c per 100.

ASPARAGUS**MARY WASHINGTON**

Because of the drouth we only have two year old plants and they are good plants. We have quit growing all other sorts. Plant asparagus very early in the spring. Furrow rows with a lister. Plant two feet apart in the rows and cover two or three inches deep. Work the soil to the plants the first year as they grow. It is an easy crop to grow. You cannot cut it much until the third year after planting, although you should get enough to use the second year. Do not expect anything the first year.

Prices by express: 25 for 50c; 100 for \$1.50; 1000 for \$8.00.

These plants are heavy and should be sent by express.

HORSERADISH**COMMON and MALINER KREN.**

Prices by express: 10 for 25c; 100 for \$2.00.

If wanted by parcel post add 5 cents for 10; 25 cents per 100.

RHUBARB

Because of the drouth rhubarb is a very, very short crop this year.

VARIETIES: VICTORIA and LINNEAUS.

Prices by express: 20c each; 10 for \$1.50; 100 for \$12.00.

If wanted by parcel post add 3 cents each; 10 cents for 10.

HEDGE**AMOOR RIVER PRIVET, North. Well branched, 12 to 18 inch.**

Prices by express: 10 for \$1.00; 100 for \$8.00.

PEONIES

The peonies came through the drouth in good condition and all bulbs seem to be in good shape. In planting peonies do not plant too deep. If you plant too deep it will be a long time before they produce blooms. They require a good soil. Should be planted in September.

We expect to have blooms for Decoration Day at \$1.00 per dozen postpaid, 3 dozen for \$2.50 postpaid. All colors.

PINK VARIETIES: Rose Fragrance, Floral Treasure, L'Esperence, Dr. Bretteneau, LaPearl, Magnifica, Latipatella Rosea, Andrie Laurie, Duchess Orleans. Above varieties 35c each postpaid; 4 for \$1.00 postpaid. Mon Jule Eli, 50c each postpaid.

WHITE VARIETIES: Festiva Maxima, Duchess De Nemours, Queen Victoria. Above varieties 35c each postpaid; 4 for \$1.00 postpaid.

RED VARIETIES: Felix Crouse, Marechal Valient, Watch Am Rhein, Louis Van Houtti, Francis Ortegat. Above varieties 35c each postpaid; 4 for \$1.00 postpaid. Karl Rosefield, 50c each postpaid.

ROSES

Every year roses become more popular. Everybody plants roses and they are really the greatest cut flower that is grown. Because of the drouth and unprecedented demand for roses the price is very much higher than in the past and will continue so for some years to come. All our roses are two-year-old field grown stock. Roses will be cut back ready to plant.

EVERBLOOMING HYBRID TEA ROSES

Pink Radiance, Red Radiance, Talisman (copper and gold yellow), Biarcliff (brilliant rose-pink), Columbia (pink), Luxemburg (copper yellow), Lady Hillingdon (yellow), K. A. Victoria (white), Gruss an Teplitz (red), Betty Uprichard (copper), Pres. Hoover (orange gold).

Prices: 40c each postpaid; 3 for \$1.00 postpaid; 12 for \$3.50 postpaid.

HYBRID PERPETUAL ROSES

Gen. Jacqueminot (red), Paul Neyron (very large pink).

Prices: 40c each postpaid; 3 for \$1.00 postpaid; 12 for \$3.50 postpaid.

CLIMBING ROSES

Crimson Rambler (red), Pauls Scarlet (red), Lady Hillingdon (yellow), Thousand Beauties (pink), Dr. Van Fleet (pink).

Prices: 40c each postpaid; 3 for \$1.00 postpaid; 12 for \$3.50 postpaid.

CANNAS

Cannas are becoming very popular for both foliage and bloom.

PINK VARIETIES: Shenandoah, City of Portland, Hungaria, Susquehanna, Alfred Conard.

Prices: 10c each; 12 for \$1.00 postpaid.

GLADIOLUS

Mixed Gladiolus, large bulbs, 3 cents each, 25c per dozen postpaid.

CABBAGE PLANTS

We will not handle any frost proof cabbage plants this year. For several years they have not given very much satisfaction. We expect to have cabbage plants of our own growing about April 1st and perhaps later according to the season.

VARIETIES: Jersey Wakefield, Copenhagen Market, Glory.

Prices: 10c per dozen; 60c per 100 postpaid.

TOMATO PLANTS

VARIETIES: Red Head, Champion Early, Marglobe, John Baer, Oxheart, Beefsteak, Bonny Best, Ponderosa, June Pink.

Prices: 10c per dozen; 60c per 100 postpaid.

SWEET PEPPERS

Prices: 10c per dozen; 60c per 100.

INSTRUCTIONS TO CUSTOMERS

When Writing. Please sign name plainly. Be sure to give your postoffice, county and state. All orders are acknowledged on receipt of same. If you do not hear from us promptly write us.

Terms. Cash with order or one-fourth cash. Balance before shipment, or C. O. D.

References. As to our reliability we refer you to the Kansas State Bank of Holton, postmaster, or our express agent.

How to Send Money. By express money order, postoffice money order or registered letter.

Complaints. Regard to shortage or error must be made within ten days after stock is received and we are glad to make good all our mistakes. If stock should accidentally prove untrue to name, we will replace same free of charge. We are liable for not more than the cost price of plants.

Claims to the Express Company. If stock arrives in poor condition have your express agent to note same on express bill so we can make claim to the express company. We guarantee all stock to reach you in good condition by parcel post or express.

Substitution. We do not substitute without permission, unless orders received late in season, we substitute with a similar variety.

Order Early. The earlier the better; this helps us and helps you. If not prepared to send all the money with the order, send part and balance before shipment.

Method of Shipment. Express is probably the best, all things considered. We ship all plants by express or parcel post unless otherwise instructed.

Ship by Truck. Truck service is getting such that shipments can be handled that way for less money and can make as quick time as express. As yet the average receiver does not know how shipments can be made. If you think you can save time and money, talk to your nearest truck man and we will send the plants by truck.

Parcel Post. Practically all small orders can be shipped by parcel post and it is the cheapest way for all points in the 1st, 2nd and 3rd zones. We are located almost in the center of the United States and can give better parcel post service than any other plant grower in America. As a rule it is better and cheaper to ship by express to all points beyond the 3rd zone.

Packing. We make no charges for packing, which is done in the best possible manner. We use light crates for express shipments and use safe pack paper for all small orders, using plenty of damp moss.

Labeling. Every bunch is labeled. Sometimes we run out of labels and in that case the varieties are carefully separated in the package and labeled.

Shipping Season. We generally commence shipping plants by the first of March, but some seasons are later than others. Our shipping season continues until May 25th.

Our Guaranty. We are very careful in growing, labeling and packing plants. Mistakes seldom occur. We guarantee our plants to be true to name and free from insect diseases. Will not be responsible for more than the price of the plants. All claims for loss must be made at once on receipt of plants.

We reserve the right to substitute, this year, on small orders.

ORDER SHEET

SPRING, 1935

Strawberry Plants a Specialty

LaFrance Fruit & Plant Farms

HOLTON, KANSAS

Please Fill in These Blanks Plainly:

Your Name _____

Post Office _____

County _____ Rural Route _____

State _____

Express or Truck Office _____

Railroad

Ship by Parcel Post, Express or Truck.

P. O. Order ____ \$-----

Stamps ----- \$-----

Express M. Q. -~~ss~~-

Total 65

Date - - - - - 1935



ENTOMOLOGICAL COMMISSION OF KANSAS

Office of State Entomologist, Agricultural College, No. B 920.

Manhattan, June 18, 1934.

Certificate of Nursery Inspection

This is to certify that in accordance with section 2-703 of the Revised Statutes of Kansas, 1923, the nursery stock now growing for sale by LaFrance Fruit and Plant Farm of Holton, has been inspected by a duly authorized inspector, and found apparently free from dangerously injurious insects or plant diseases. Invalid after June 1, 1935.

(Seal)

GEO. A. DEAN, State Entomologist.

The Gossip Printery, Holton, Kansas

PRICE LIST OF
STRAWBERRY PLANTS, ETC.
LaFrance Fruit & Plant
Farms

F. W. DIXON
HOLTON,
On Highw

Sec. 562, P. L. & R.

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

O P O 8-3591

TO THE POSTMASTER:—If not deliverable
please hand to someone interested

